

## Internet shop CreativeShop benefits

**Internet shop** CreativeShop is a complex and flexible application fulfilling even the most challenging requests.

CreativeShop application is constantly developed according to customer's needs and requests. We continually add **new features** to a fully implemented internet shop. Internet shop thus grows with your business.

Internet shop CreativeShop allows online **communication with all major economic systems** and stock control systems.

**Online payments** of the Slovak banks and foreign institutions are fully implemented.

## Exclusive features of the internet shop CreativeShop

- ✓ **Content management system CMS** - internet application Creativeshop includes a sophisticated content management system that allows simple management of any content on the website. Content management system is characterized by high measure of security, reliability and intuitive administration.
- ✓ **Unique multidomain and subdomain system** - multiple internet shops running on multiple domains and subdomains can run on a single content management system:
  - English website version - www.example.com, hardware.example.com, software.example.com
  - German website version - www.beispiel.de, hardware.beispiel.de, software.beispiel.de
- ✓ **SEO - Search engine optimization** - optimization of an internet shop for search engines places your web on the first positions in the search results (e.g. Google, Bing, ...). As a result, more potential clients looking just for your products or services will find you. The price of internet shop includes professional SEO consultation and an advice on how to enter data properly into you website.
- ✓ **Modern technologies and features** - offering new and interesting features, using special effects and the most modern technologies, are a base stone for attracting a client.
- ✓ **Exclusive features of the Internet shop application** - unique features that your competition does not provide:
  - **Generating invoices from online orders** - generating invoices from online orders simplifies your workload with orders and package shipping ...
  - **Stock control - stock** (inventory) control within your e-shop application: inventory evidence, purchases and product sales evidence, generating automatic stock out reports after customer purchases, ...
  - **Batch editing** - ability to edit multiple products in a bulk (prices, attributes, items in stock, etc.), batch - adding products into Featured and TOP product group, batch-adding products into selected categories, ...

- **Modification of existing orders** - ability to modify items and customer information within existing orders, ability to apply discounts and change type of shipping, ...
  - **Multilanguage support, SEO optimized** - even a multilanguage internet shop is fully search engine optimized. User has the ability to enter meta keywords and descriptions for each language version individually, define title names and readable URL addresses, ...
  - **Complex configuration of shipping methods** - interconnection of shipping methods with payment methods, defining price of shipping based on weight or order total, ...
  - **Assigning products into multiple categories**, ... - it is possible to assign products into unlimited number of categories
  - **Sales reporting** - detailed sales reports based on selected criteria (e.g. based on product categories, customer groups, time frame, ...)
  - **Discount coupons** - simple creation of one-time-use or permanent discount coupons
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- ✓ **Design of the website structure** - proper website design structure provides simple and logical navigation on a website. Expert design of the website structure follows company guidelines and the latest website accessibility standards.
  
  - ✓ **Competition analysis** - we develop detailed analysis of technical data, search engine optimization, structure, and website accessibility. We evaluate quality of the graphic design and other relevant factors. The final conclusion summary evaluates strengths and weaknesses of the best competing websites
  
  - ✓ **Web application programming** - the custom web application programming and services are tailored to the customer's specific needs. This allows us to expand functionality of the internet shop to customer's expectations.