

---

## Content management system CMS – advantages

1. Content management system (CMS) Joomla represents one of the **best performing systems in the world**, which has been proved by numerous valuable awards. It is characterized by a **simple administration, security and reliability**.
2. Content management system is able to **permanently grow and expand**. It is possible to broaden and deepen system functionalities according to customer requests. Entire system is being continually updated and developed. **Above standard features** are promptly available to our clients. We are step ahead of the competition and we can offer the same to our clients.
3. Content management system is characterized by the **highest comfort of user interface** with intuitive navigation system and online assistant. Operation is simple, efficient, and comfortable.
4. Content management system offers **high measure of flexibility**. System adapts to the business and the client, not vice versa. Thanks to its broad adaptability, the system is beneficial to companies from different segments and sizes.
5. We ensure that your internet presentation is kept modern and that its **value continually rises**. Successful website increases company profits and the internet presentation thus serves its purpose.
6. Templates in the content management system consist of **valid XHTML and CSS code**, according to W3C standards. Each template fulfills the most strict website accessibility criteria.
7. Content management system automatically generates **search engine friendly URL addresses** to reach the highest quality of search engine optimization. Content management system automatically generates search engine friendly URL addresses for multilanguage site versions.  
Search engine friendly URL addresses can be easily modified and configured.
8. All pages of a web presentation are **fully search engine optimized** according to the latest search engine optimization guidelines (SEO - Search Engine Optimization). Search engines (such as Google) are able to index all parts of a website and place the web presentation on the top positions in search results.
9. **CACHE system** - content management system utilizes multilevel cache memory for displayed content, which results in a hundredfold **acceleration of server responses** at site visits. Server load and number of database requests are **minimized** to hundredths of the standard values.

10. **Searching** is functional in all elements of the web presentation. It allows quality full-text search in all or customer-selected information categories, with or without diacritics.
  
11. Content management system allows creating a hierarchical structure of **user groups and access rights** to individual sections in the web presentation.
  
12. **Consultations included in website and web application development** - company CreativeSites provides quality support - for all offered products. Constantly updated manuals for content management system web applications are available to our clients in PDF format. Online assistant is displayed on each page of the content management system administration.